

## ORDER



KSNV

|            |                      |                             |                         |              |
|------------|----------------------|-----------------------------|-------------------------|--------------|
| Orders     | Order / Rev:         | 106948                      | Primary AE:             | Amy McCreary |
|            | Alt Order #:         | 06855310                    | Sales Office:           | BLPHI        |
|            | Product Desc:        | Candidate Orders            | Sales Region:           | National     |
|            | Estimate:            | 1844                        |                         |              |
|            | Flight Dates:        | 09/25/12 - 10/01/12         |                         |              |
|            | Original Date / Rev: | 09/24/12 / 09/24/12         |                         |              |
|            | Order Type:          | GENERAL                     |                         |              |
| Agency     | Name:                | GMMB, Inc./ Washington D.C. | Billing Type:           | Cash         |
|            | Buying Contact:      |                             | Billing Calendar:       | Broadcast    |
|            | Billing Contact:     |                             | Billing Cycle:          | EOM/EOC      |
|            |                      | Washington Harbor           | Agency Commission:      | 15%          |
|            |                      | Washington, DC 20007        |                         |              |
| Advertiser | Name:                | Obama for America           | New Business Thru:      |              |
|            | Demographic:         | A35+                        | Order Separation:       | 00:05:00     |
|            | Product Codes:       | PLC01-Democrat              | Advertiser External ID: |              |
|            | Priority:            | SELECT PRIORITY CODE        | Agency External ID:     |              |
|            | Revenue Codes:       | POLITICAL/AGY, PCAN, GEN    |                         |              |

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 08/27/12   | 09/30/12 | 40      | \$38,665.00  | \$32,865.25 |
| 10/01/12   | 10/01/12 | 10      | \$7,890.00   | \$6,706.50  |

## Totals

| Month          | # Spots | Gross Amount | Net Amount  | Rating |
|----------------|---------|--------------|-------------|--------|
| September 2012 | 40      | \$38,665.00  | \$32,865.25 | 0.00   |
| October 2012   | 10      | \$7,890.00   | \$6,706.50  | 0.00   |
| Totals         | 50      | \$46,555.00  | \$39,571.75 | 0.00   |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary      |              |              | Start Of Order - End Of Order | 100%    |

| Order Share | Share | Total        |
|-------------|-------|--------------|
| KSNV        | 26%   | \$46,555.00  |
| Market      | 100%  | \$179,057.69 |

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| KBLR              | 0%    | \$0.00      |
| KFBT              | 0%    | \$0.00      |
| KINC              | 0%    | \$0.00      |
| KLAS              | 25%   | \$44,764.42 |
| KLVX              | 0%    | \$0.00      |
| KSNV-             | 0%    | \$0.00      |
| KTNV              | 22%   | \$39,392.69 |
| KTUD              | 2%    | \$3,581.15  |
| KVVU              | 20%   | \$35,811.54 |
| KVWB              | 0%    | \$0.00      |
| LV1               | 0%    | \$0.00      |
| UNKWN             | 5%    | \$8,952.88  |

| Ln                       | Ch   | Start      | End      | Inventory Code            | Break    | Start/End Time | Days    | Len | Spots | Rate      | Prt    | Rtg | Type | Spots | Amount   |
|--------------------------|------|------------|----------|---------------------------|----------|----------------|---------|-----|-------|-----------|--------|-----|------|-------|----------|
| E 1                      | KSNV | 09/25/12   | 10/01/12 | M-F 5-6a WakeUp w/Wagners | M-F 5-6a |                | MTWTF-- | :30 | 2     | \$325.001 | 0.00   | NM  |      | 2     | \$650.00 |
| WAKE UP WITH THE WAGNERS |      |            |          |                           |          |                |         |     |       |           |        |     |      |       |          |
|                          |      | Start Date | End Date | Weekdays                  |          | Spots/Week     |         |     | Rate  |           | Rating |     |      |       |          |

Order / Rev: 106948 Advertiser: Obama for America  
 Alt Order #: 06855310 Product Desc: Candidate Orders KSNV  
 Flight Dates: 09/25/12 - 10/01/12 Estimate: 1844

| Ln                                | Ch   | Start             | End             | Inventory Code             | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-----------------------------------|------|-------------------|-----------------|----------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| E 1                               | KSNV | 09/25/12          | 10/01/12        | M-F 5-6a WakeUp w/Wagners  |       | 5-6a              | MTWTF-- | :30 | 2     | \$325.00    | 1   | 0.00          | NM   | 2     | \$650.00   |
| <b>WAKE UP WITH THE WAGNERS</b>   |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|                                   |      | Week: 09/25/12    | 10/01/12        | MTWTF--                    |       | 2                 |         |     |       | \$325.00    |     | 0.00          |      |       |            |
| E 2                               | KSNV | 09/25/12          | 10/01/12        | M-F 6-7a WakeUp w/Wagners  |       | 6-7a              | MTWTF-- | :30 | 2     | \$650.00    | 1   | 0.00          | NM   | 2     | \$1,300.00 |
| <b>WAKE UP WITH THE WAGNERS</b>   |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|                                   |      | Week: 09/25/12    | 10/01/12        | MTWTF--                    |       | 2                 |         |     |       | \$650.00    |     | 0.00          |      |       |            |
| E 3                               | KSNV | 09/25/12          | 10/01/12        | Today Show                 | CM    | 658a-9am          | MTWTF-- | :30 | 2     | \$850.00    | 1   | 0.00          | NM   | 2     | \$1,700.00 |
| <b>TODAY SHOW</b>                 |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|                                   |      | Week: 09/25/12    | 10/01/12        | MTWTF--                    |       | 2                 |         |     |       | \$850.00    |     | 0.00          |      |       |            |
| E 4                               | KSNV | 09/29/12          | 09/29/12        | News 3 Sunrise - SATURDAY  |       | 6a-7a             | -----S- | :30 | 1     | \$350.00    | 1   | 0.00          | NM   | 1     | \$350.00   |
| <b>NEWS 3 AT SUNRISE</b>          |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|                                   |      | Week: 09/24/12    | 09/30/12        | -----S-                    |       | 1                 |         |     |       | \$350.00    |     | 0.00          |      |       |            |
| E 5                               | KSNV | 09/29/12          | 09/29/12        | SIGN ON-SIGN OFF           | CM    | 5-6A              | -----S- | :30 | 1     | \$625.00    | 1   | 0.00          | NM   | 1     | \$625.00   |
| <b>SATURDAY TODAY</b>             |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|                                   |      | Week: 09/24/12    | 09/30/12        | -----S-                    |       | 1                 |         |     |       | \$625.00    |     | 0.00          |      |       |            |
| E 6                               | KSNV | 09/30/12          | 09/30/12        | News 3 Sunrise - SUNDAY    |       | 6a-7a             | -----S  | :30 | 1     | \$325.00    | 1   | 0.00          | NM   | 1     | \$325.00   |
| <b>NEWS 3 AT SUNRISE REV RATE</b> |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|                                   |      | Week: 09/24/12    | 09/30/12        | -----S                     |       | 1                 |         |     |       | \$325.00    |     | 0.00          |      |       |            |
| E 7                               | KSNV | 09/30/12          | 09/30/12        | Sunday Today               | CM    | 7a-8am            | -----S  | :30 | 1     | \$625.00    | 1   | 0.00          | NM   | 1     | \$625.00   |
| <b>TODAY ON SUNDAY</b>            |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|                                   |      | Week: 09/24/12    | 09/30/12        | -----S                     |       | 1                 |         |     |       | \$625.00    |     | 0.00          |      |       |            |
| E 8                               | KSNV | 09/30/12          | 09/30/12        | Meet the Press             | CM    | 8a-9am            | -----S  | :30 | 1     | \$3,000.00  | 1   | 0.00          | NM   | 1     | \$3,000.00 |
| <b>MEET THE PRESS</b>             |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|                                   |      | Week: 09/24/12    | 09/30/12        | -----S                     |       | 1                 |         |     |       | \$3,000.00  |     | 0.00          |      |       |            |
| E 9                               | KSNV | 09/25/12          | 10/01/12        | M-F Today Show II 3rd HDM  |       | 9-10a             | MTWTF-- | :30 | 2     | \$350.00    | 1   | 0.00          | NM   | 2     | \$700.00   |
| <b>TODAY SHOW II</b>              |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|                                   |      | Week: 09/25/12    | 10/01/12        | MTWTF--                    |       | 2                 |         |     |       | \$350.00    |     | 0.00          |      |       |            |
| E 10                              | KSNV | 09/25/12          | 10/01/12        | M-F Today Show III 4th HDM |       | 10am-11am         | MTWTF-- | :30 | 2     | \$325.00    | 1   | 0.00          | NM   | 2     | \$650.00   |
| <b>TODAY SHOW III</b>             |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|                                   |      | Week: 09/25/12    | 10/01/12        | MTWTF--                    |       | 2                 |         |     |       | \$325.00    |     | 0.00          |      |       |            |
| E 11                              | KSNV | 09/25/12          | 10/01/12        | Rachael Ray                | CM    | 11am-12pm         | MTWTF-- | :30 | 3     | \$325.00    | 1   | 0.00          | NM   | 3     | \$975.00   |
| <b>RACHEL RAY</b>                 |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|                                   |      | Week: 09/25/12    | 10/01/12        | MTWTF--                    |       | 3                 |         |     |       | \$325.00    |     | 0.00          |      |       |            |
| E 12                              | KSNV | 09/25/12          | 10/01/12        | Noon News                  | CM    | 12-1230pm         | MTWTF-- | :30 | 2     | \$425.00    | 1   | 0.00          | NM   | 2     | \$850.00   |
| <b>NEWS 3 AT NOON</b>             |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      |                   |                 |                            |       |                   |         |     |       |             |     |               |      |       |            |
|                                   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|                                   |      | Week: 09/25/12    | 10/01/12        | MTWTF--                    |       | 2                 |         |     |       | \$425.00    |     | 0.00          |      |       |            |
| E 13                              | KSNV | 09/25/12          | 10/01/12        |                            | CM    | 1258p-2pm         | MTWTF-- | :30 | 2     | \$425.00    | 1   | 0.00          | NM   | 2     | \$850.00   |



| Ln   | Ch   | Start    | End      | Inventory Code              | Break    | Start/End Time    | Days       | Len     | Spots       | Rate   | Pri         | Rtg          | Type | Spots | Amount     |             |
|------|------|----------|----------|-----------------------------|----------|-------------------|------------|---------|-------------|--------|-------------|--------------|------|-------|------------|-------------|
|      |      |          |          | Days of our Lives           |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | Days of our Lives           |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | DAYS OF OUR LIVES           |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | Start Date                  | End Date | Weekdays          | Spots/Week |         | Rate        | Rating |             |              |      |       |            |             |
|      |      |          |          | Week:                       | 09/25/12 | 10/01/12          | MTWTF--    | 2       | \$425.00    | 0.00   |             |              |      |       |            |             |
| E 14 | KSNV | 09/25/12 | 10/01/12 | The Doctors                 |          | CM                | 2pm-3pm    |         | MTWTF--     | :30    | 2           | \$325.001    | 0.00 | NM    | 2          | \$650.00    |
|      |      |          |          | The Doctors                 |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | THE DOCTORS                 |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | Start Date                  | End Date | Weekdays          | Spots/Week |         | Rate        | Rating |             |              |      |       |            |             |
|      |      |          |          | Week:                       | 09/25/12 | 10/01/12          | MTWTF--    | 2       | \$325.00    | 0.00   |             |              |      |       |            |             |
| E 15 | KSNV | 09/25/12 | 10/01/12 | NEWS 3 at 4 (1 HOUR)        | CM       | 4-5pm             |            | MTWTF-- | :30         | 2      | \$600.001   | 0.00         | NM   | 2     | \$1,200.00 |             |
|      |      |          |          | 4PM NEWS (1 hour)           |          | (4:00 PM-4.30 PM) |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | FIRST NEWS 3 AT FOUR        |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | Start Date                  | End Date | Weekdays          | Spots/Week |         | Rate        | Rating |             |              |      |       |            |             |
|      |      |          |          | Week:                       | 09/25/12 | 10/01/12          | MTWTF--    | 2       | \$600.00    | 0.00   |             |              |      |       |            |             |
| E 16 | KSNV | 09/25/12 | 10/01/12 | NEWS 3 at 4 (1 HOUR)        | CM       | 4-5pm             |            | MTWTF-- | :30         | 2      | \$700.001   | 0.00         | NM   | 2     | \$1,400.00 |             |
|      |      |          |          | 4PM NEWS (1 hour)           |          | (4:30 PM-5:00 PM) |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | NEWS 4 AT 430P              |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | Start Date                  | End Date | Weekdays          | Spots/Week |         | Rate        | Rating |             |              |      |       |            |             |
|      |      |          |          | Week:                       | 09/25/12 | 10/01/12          | MTWTF--    | 2       | \$700.00    | 0.00   |             |              |      |       |            |             |
| E 17 | KSNV | 09/25/12 | 10/01/12 | M-F Early News              |          | CM                | 5-630p     |         | MTWTF--     | :30    | 2           | \$1,000.001  | 0.00 | NM    | 2          | \$2,000.00  |
|      |      |          |          | M-F Early News              |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | EARLY NEWS                  |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | Start Date                  | End Date | Weekdays          | Spots/Week |         | Rate        | Rating |             |              |      |       |            |             |
|      |      |          |          | Week:                       | 09/25/12 | 10/01/12          | MTWTF--    | 2       | \$1,000.00  | 0.00   |             |              |      |       |            |             |
| E 18 | KSNV | 09/29/12 | 09/29/12 | Sa-Su Early News            |          | CM                | 5pm-630pm  |         | -----S-     | :30    | 1           | \$225.003    | 0.00 | NM    | 1          | \$225.00    |
|      |      |          |          | Sa-Su Early News            |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | KSNV EARLY NEWS             |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | Start Date                  | End Date | Weekdays          | Spots/Week |         | Rate        | Rating |             |              |      |       |            |             |
|      |      |          |          | Week:                       | 09/24/12 | 09/30/12          | -----S-    | 1       | \$225.00    | 0.00   |             |              |      |       |            |             |
| E 19 | KSNV | 09/25/12 | 10/01/12 | M-F Jeopardy                |          | CM                | 630-7pm    |         | MTWTF--     | :30    | 1           | \$1,000.001  | 0.00 | NM    | 1          | \$1,000.00  |
|      |      |          |          | M-F Jeopardy                |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | JEOPARDY                    |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | Start Date                  | End Date | Weekdays          | Spots/Week |         | Rate        | Rating |             |              |      |       |            |             |
|      |      |          |          | Week:                       | 09/25/12 | 10/01/12          | MTWTF--    | 1       | \$1,000.00  | 0.00   |             |              |      |       |            |             |
| E 20 | KSNV | 10/01/12 | 10/01/12 | Mon PR 8-10p                |          | CM                | 8-10pm     |         | M-----      | :30    | 1           | \$4,000.001  | 0.00 | NM    | 1          | \$4,000.00  |
|      |      |          |          | Monday Prime 8-10pm         |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | THE VOICE                   |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | Start Date                  | End Date | Weekdays          | Spots/Week |         | Rate        | Rating |             |              |      |       |            |             |
|      |      |          |          | Week:                       | 10/01/12 | 10/07/12          | M-----     | 1       | \$4,000.00  | 0.00   |             |              |      |       |            |             |
| E 21 | KSNV | 09/25/12 | 09/25/12 | Tues PR 10-11p              |          | CM                | 10-11pm    |         | -T-----     | :30    | 1           | \$3,200.001  | 0.00 | NM    | 1          | \$3,200.00  |
|      |      |          |          | Tuesday Prime 10-11pm       |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | PARENTHOOD                  |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | Start Date                  | End Date | Weekdays          | Spots/Week |         | Rate        | Rating |             |              |      |       |            |             |
|      |      |          |          | Week:                       | 09/24/12 | 09/30/12          | -T-----    | 1       | \$3,200.00  | 0.00   |             |              |      |       |            |             |
| E 22 | KSNV | 09/26/12 | 09/26/12 | Wed PR 9-11p                |          | CM                | 9-11pm     |         | --W----     | :30    | 1           | \$3,200.001  | 0.00 | NM    | 1          | \$3,200.00  |
|      |      |          |          | Wednesday Prime 9-11pm      |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | LAW & ORDER: SVU            |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | Start Date                  | End Date | Weekdays          | Spots/Week |         | Rate        | Rating |             |              |      |       |            |             |
|      |      |          |          | Week:                       | 09/24/12 | 09/30/12          | --W----    | 1       | \$3,200.00  | 0.00   |             |              |      |       |            |             |
| E 23 | KSNV | 09/30/12 | 09/30/12 | NFL Pre-Game / FNA          | CM       | 1p-530pm          |            | -----S  | :30         | 1      | \$2,400.001 | 0.00         | NM   | 1     | \$2,400.00 |             |
|      |      |          |          | NFL Pre-Game                |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | FOOTBALL NIGHT IN AMERICA   |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | Start Date                  | End Date | Weekdays          | Spots/Week |         | Rate        | Rating |             |              |      |       |            |             |
|      |      |          |          | Week:                       | 09/24/12 | 09/30/12          | -----S     | 1       | \$2,400.00  | 0.00   |             |              |      |       |            |             |
| E 24 | KSNV | 09/30/12 | 09/30/12 | NFL Football                |          | CM                | 1P-9PM     |         | -----S      | :30    | 1           | \$10,000.001 | 0.00 | NM    | 1          | \$10,000.00 |
|      |      |          |          | NFL Football                |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | SUN NT FB: NY GIANTS @ PHIL |          |                   |            |         |             |        |             |              |      |       |            |             |
|      |      |          |          | Start Date                  | End Date | Weekdays          | Spots/Week |         | Rate        | Rating |             |              |      |       |            |             |
|      |      |          |          | Week:                       | 09/24/12 | 09/30/12          | -----S     | 1       | \$10,000.00 | 0.00   |             |              |      |       |            |             |
| E 25 | KSNV | 09/25/12 | 10/01/12 |                             | CM       | 11pm-1135pm       |            | MTWTF-- | :30         | 2      | \$1,100.001 | 0.00         | NM   | 2     | \$2,200.00 |             |

Order / Rev: 106948  
 Alt Order #: 06855310  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
 Product Desc: Candidate Orders  
 Estimate: 1844

KSNV

| Ln                                | Ch       | Start             | End             | Inventory Code          | Break | Start/End Time           | Days       | Len | Spots       | Rate     | Pri           | Rtg  | Type           | Spots | Amount   |
|-----------------------------------|----------|-------------------|-----------------|-------------------------|-------|--------------------------|------------|-----|-------------|----------|---------------|------|----------------|-------|----------|
| M-F News 3 at Eleven              |          |                   |                 |                         |       |                          |            |     |             |          |               |      |                |       |          |
| M-F News 3 at Eleven              |          |                   |                 |                         |       |                          |            |     |             |          |               |      |                |       |          |
| <b>NEWS 3 NIGHTSIDE</b>           |          |                   |                 |                         |       |                          |            |     |             |          |               |      |                |       |          |
|                                   |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       | <u>Spots/Week</u>        |            |     | <u>Rate</u> |          | <u>Rating</u> |      |                |       |          |
| Week:                             | 09/25/12 | 10/01/12          |                 | MTWTF--                 |       | 2                        | \$1,100.00 |     |             |          |               |      |                |       |          |
| E 26                              | KSNV     | 09/25/12          | 10/01/12        | The Tonight Show        | CM    | 1135p-1237a              | MTWTF--    | :30 | 2           | \$425.00 | 1             | 0.00 | NM             | 2     | \$850.00 |
| Tonight Show                      |          |                   |                 |                         |       |                          |            |     |             |          |               |      |                |       |          |
| <b>TONIGHT SHOW W/ JAY LENO</b>   |          |                   |                 |                         |       |                          |            |     |             |          |               |      |                |       |          |
|                                   |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       | <u>Spots/Week</u>        |            |     | <u>Rate</u> |          | <u>Rating</u> |      |                |       |          |
| Week:                             | 09/25/12 | 10/01/12          |                 | MTWTF--                 |       | 2                        | \$425.00   |     |             |          |               |      |                |       |          |
| E 27                              | KSNV     | 09/25/12          | 10/01/12        | Late Night w/Fallon     | CM    | 1237a-136am              | MTWTF--    | :30 | 3           | \$225.00 | 1             | 0.00 | NM             | 3     | \$675.00 |
| Late Night w/Fallon               |          |                   |                 |                         |       |                          |            |     |             |          |               |      |                |       |          |
| <b>LATE NIGHT W/JIMMY FALLON</b>  |          |                   |                 |                         |       |                          |            |     |             |          |               |      |                |       |          |
|                                   |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       | <u>Spots/Week</u>        |            |     | <u>Rate</u> |          | <u>Rating</u> |      |                |       |          |
| Week:                             | 09/25/12 | 10/01/12          |                 | MTWTF--                 |       | 3                        | \$225.00   |     |             |          |               |      |                |       |          |
| E 28                              | KSNV     | 09/25/12          | 10/01/12        | Last Call w/Carson Daly | CM    | 136-205am                | MTWTF--    | :30 | 4           | \$40.00  | 3             | 0.00 | NM             | 4     | \$160.00 |
| Last Call w/Carson Daly           |          |                   |                 |                         |       |                          |            |     |             |          |               |      |                |       |          |
| <b>LAST CALL WITH CARSON DALY</b> |          |                   |                 |                         |       |                          |            |     |             |          |               |      |                |       |          |
|                                   |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       | <u>Spots/Week</u>        |            |     | <u>Rate</u> |          | <u>Rating</u> |      |                |       |          |
| Week:                             | 09/25/12 | 10/01/12          |                 | MTWTF--                 |       | 4                        | \$40.00    |     |             |          |               |      |                |       |          |
| E 29                              | KSNV     | 09/29/12          | 09/29/12        | Saturday Night Live     | CM    | 1130pm-1:02am            | -----S-    | :30 | 1           | \$750.00 | 2             | 0.00 | NM             | 1     | \$750.00 |
| Saturday Night Live               |          |                   |                 |                         |       |                          |            |     |             |          |               |      |                |       |          |
| <b>SATURDAY NIGHT LIVE</b>        |          |                   |                 |                         |       |                          |            |     |             |          |               |      |                |       |          |
|                                   |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       | <u>Spots/Week</u>        |            |     | <u>Rate</u> |          | <u>Rating</u> |      |                |       |          |
| Week:                             | 09/24/12 | 09/30/12          |                 | -----S-                 |       | 1                        | \$750.00   |     |             |          |               |      |                |       |          |
| E 30                              | KSNV     | 09/30/12          | 09/30/12        | LAW & ORDER (LF)        | CM    | Sat 1-2am / Sun 1:-----5 |            | :30 | 1           | \$45.00  | 3             | 0.00 | NM             | 1     | \$45.00  |
| Law & Order (LF)                  |          |                   |                 |                         |       |                          |            |     |             |          |               |      |                |       |          |
| <b>LAW &amp; ORDER</b>            |          |                   |                 |                         |       |                          |            |     |             |          |               |      |                |       |          |
|                                   |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       | <u>Spots/Week</u>        |            |     | <u>Rate</u> |          | <u>Rating</u> |      |                |       |          |
| Week:                             | 09/24/12 | 09/30/12          |                 | -----S                  |       | 1                        | \$45.00    |     |             |          |               |      |                |       |          |
|                                   |          |                   |                 |                         |       |                          |            |     |             |          |               |      | Totals         |       |          |
|                                   |          |                   |                 |                         |       |                          |            |     |             |          |               |      | 50 \$46,555.00 |       |          |